5 Steps to Plugging into Your District’s ESSA Team

To unlock all the opportunities in the Every Student Succeeds Act (ESSA), educators must lead the way. Take steps now to build a strong union ESSA team within your school district. When your district ESSA Stakeholder Group is formed, as required by law, we educators will be ready to add our collective voice.

Here’s How to Build a Team:

1. Inform and Engage.
   - Connect members with the information and resources at www.getessaright.org.
   - Engage members with a 10-minute meeting and one-on-one conversations.
   - Identify the issues in your district and what members are willing to do about them.
   - Hold ESSA mini-briefings at school and also at community sites.

2. Invite.
   - Ask member-leaders to serve on your district’s ESSA Team.
   - Then, ask them to identify and invite new leaders.

3. Cultivate Leadership.
   - Connect budding leaders into ESSA efforts.
   - Give special focus to early career educators, diversity and practitioner leaders.

   - Determine priorities. Use the issue list at www.getessaright.org, or create your own.
   - Identify potential community partners.

5. Claim Your Space.
   - Send a letter to the administrator and school board requesting an ESSA meeting.
   - Work to have the school board pass an ESSA Resolution.
   - Host an ESSA Community Briefing.
   - Find out how much testing is in your district by requesting a student assessment audit.