



# WORKSHOPS

	Date	Time	Workshop	Description	Strand	Level
1	Both	AM/PM	<b>Building Your Power in 2026: Election Tools for Increasing Engagement</b>	Participants will work with the NEA Campaign and Elections team to learn practical skills that can be incorporated into local campaign plans ahead of the 2026 Election. Delegates will receive an overview of NEA's national 2026 plans, a deeper dive into tools and resources NEA has to offer, and have an opportunity to brainstorm with fellow members.	<b>Elect</b>	<b>2 - Power Building</b>
2	6-Jul	2 PM sessions	<b>Level Up Your Voice: Simple Social Media Skills That Make a Difference</b>	You don't need to be a social media influencer to have influence. In this beginner friendly session, learn how to use social media more effectively to advocate for your students, your profession, and your community. We'll cover the essentials of campaign storytelling, what works on today's platforms (and why), and how to quickly create eye-catching graphics in Canva — no design experience required.	<b>Communicate</b>	<b>1 - Foundational</b>
3	6-Jul	2 PM sessions	<b>Innovative Bargaining and Advocacy Strategies</b>	Participants will discuss strategies for effective collective bargaining and advocacy to build power and achieve meaningful wins, including in non-bargaining states. The session will highlight tools and approaches to strengthen capacity and engagement, and include a collaborative discussion on coordinated bargaining efforts and innovative models like open and transparent bargaining.	<b>Mobilize</b>	<b>2 - Power Building</b>
4	6-Jul	2 PM sessions	<b>Influencing Local School Board Elections: : From Issue Advocacy to Candidate Recommendations</b>	School Board elections shape our wages, working conditions, and most importantly, our students' learning conditions. This workshop explores how locals can engage in two pathways to influence local school board elections: non-partisan issue advocacy and successful candidate campaigns.	<b>Elect</b>	<b>1 - Foundational</b>
5	6-Jul	2 PM sessions	<b>When We Fight We Win: Understanding Authoritarianism and the Defense of Democracy</b>	Education systems are important spaces of influence, and right now face pressure across the country to capitulate and normalize the current administration's demands. With emphasis on the important role educators play, this training will cover historic examples of civil resistance, what can be done personally and collectively, and what we should be doing now to prepare for large-scale nonviolent noncooperation and mutual aid. This session will help participants recognize how authoritarians wield and use their power; learn what props up autocracy, witness how mass movements have turned around democratic backsliding; and prepare for collective non-cooperation action.	<b>Elect</b>	<b>1 - Foundational</b>
6	6-Jul	2 PM sessions	<b>Do It Yourself Art Build Workshop</b>	Art Builds inspire and engage. In this hands-on workshop, learn how to organize an Art Build in your local to support a contract, issue, or community organizing campaign.	<b>Mobilize</b>	<b>2 - Power Building</b>
7	6-Jul	2 PM sessions	<b>Championing Every Student by Engaging Race, Class, and Community Power</b>	To lead in our unions and schools, we must ensure every student is seen, heard, and valued in their full identity. At a time when right-wing politicians and billionaire-backed allies try to divide us for power and profit, we must lead with courage. This session offers tools for relational organizing and hard conversations through the Race-Class-Gender Narrative framework—so that all members can build coalitions, center shared values, and champion students through collective leadership.	<b>Communicate</b>	<b>2 - Power Building</b>
8	6-Jul	2 PM sessions	<b>That's My Story and I'm Sticking to It!: Using Message to Counter Anti-Public Education Disinformation</b>	Disinformation is a challenge everywhere -- on and offline. Knowing when or how to engage can be daunting when false narratives pop up like Whack-a-mole. Pushing back takes more than the facts... you need trusted messengers (you!), a solid message, confidence and skills to counter lies wherever they take root. Explore how to disrupt disinformation in a session that uses hands-on learning and practical takeaways to improve your ability to inform, persuade, and lead.	<b>Communicate</b>	<b>1 - Foundational</b>
9	6-Jul	2 PM sessions	<b>Legislative Lobbying and Working with Lawmakers</b>	Working with state and local elected officials is important to achieving policy outcomes. This session will focus on engaging stakeholders, issue advocacy and tracking legislation. Participants will learn strategies that will provide a framework for effective participation in the state and local political landscape that will allow them to advocate for pro public education policy.	<b>Legislate</b>	<b>1 - Foundational</b>
10	6-Jul	2 PM sessions	<b>America 250 and Beyond: Advancing Civic Learning</b>	On the 250th anniversary of the Declaration of Independence, let's reflect on our nation's aspirations. Public education, a pillar of democracy, is ours to collectively shape. Learn how to contribute to a campaign to realize a robust civic education for today's kindergarteners so that when they graduate on the 250th of the Constitution, they will be the engaged citizens who realize those aspirations.	<b>Educate</b>	<b>1 - Foundational</b>
11	6-Jul	2 PM sessions	<b>How Corporate Tax Breaks Hurt Schools – and How Public Education Leaders Are Fighting Back</b>	Public schools are increasingly stuck covering the cost when corporations secure tax breaks and subsidies. This session gives union leaders the tools to understand and challenge these deals, explain their impact on school funding and educator pay, and push back on corporate promises of future growth. Participants will review case studies, practice turning complex fiscal policy into clear public messages, and build strategies for coalition-based organizing. Attendees leave with concrete plans to hold decision makers accountable.	<b>Mobilize</b>	<b>3 - Agenda Driving</b>

12	6-Jul	2 PM sessions	<b>Building the Record: Accountability Campaigns as a Path to Rolling Back Vouchers</b>	Private school voucher programs lack accountability and transparency by design. Data are rarely available or intentionally suppressed. This session will provide the tools to build a campaign to expose the lack of transparency and accountability in existing voucher programs, including rampant fraud, waste, and abuse, and to help pro-public-school advocates uncover and acquire the information needed to demonstrate the many harms of voucher programs on students, schools, and state budgets. The purpose of an accountability campaign is to undermine support for and erode confidence in private school vouchers as part of a longer-term plan to roll them back by presenting and amplifying facts to elected officials and voters.	<b>Mobilize</b>	<b>2 - Power Building</b>
13	6-Jul	2 PM sessions	<b>ESP Professional Learning Can Drive Organizing for Power</b>	Education Support Professionals make schools run—and they also represent the largest membership growth opportunity for our union. Many ESP members find their way to union engagement through powerful, relevant professional learning. In this session, learn from affiliates that are successfully growing their ranks by offering ESP mentoring, leadership development, and other hands-on opportunities to improve professional practice.	<b>Educate</b>	<b>2 - Power Building</b>
14	6-Jul	2 PM sessions	<b>Foundations of Issue Organizing</b>	Want to build power in your local union? Issue organizing is key! Learn the basic foundation for any issue based campaign, from picking a target to planning a campaign. This session will take you through the practical steps to ensure success!	<b>Organize</b>	<b>1 - Foundational</b>
15	6-Jul	2 PM sessions	<b>Organizing Members of Color: Intentional Inclusion to Build Power in Union Spaces</b>	This interactive session equips members across all roles with intentional strategies to recruit and engage members of color to build collective power in union spaces and in our communities now more than ever. Participants will examine barriers to participation, lack of invitation and allyship. This session offers equity-centered, practical approaches and multiple pathways to action that strengthen union power. Participants will leave with actionable tools to build trust and empower members of color as leaders within their unions and communities.	<b>Organize</b>	<b>2 - Power Building</b>
16	6-Jul	2 PM sessions	<b>More than May Day - Building a National Movement to Defend Democracy and Public Education</b>	May Day 2026 was just the beginning! Join this session to learn how you and your colleagues can join the national movement building worker power to defend democracy and win the public education system we deserve. Participants will have the opportunity to network and connect with leaders and members from across the country while exploring strategies to engage members in upcoming national mobilizations.	<b>Organize</b>	<b>3 - Agenda Driving</b>
17	6-Jul	2 PM sessions	<b>Revitalizing and Building Strong Locals through Worksite Structures</b>	Union power is people power. Good leaders are only as strong as the structures supporting them. Participants will gain an in-depth understanding of why worksite structures are essential, how they can actively grow them, and how worksite structures drive growth, engagement, organizing, and advocacy efforts. This session is designed for activists who want to build the strength and sustainability of their local. This session is appropriate for all categories of membership PK - Higher Ed.	<b>Organize</b>	<b>1 - Foundational</b>
18	6-Jul	2 PM sessions	<b>Organizing for Action Readiness</b>	To be ready, we must stay ready. In this session learn about the escalation tactics to use within your state's legal landscape and how to mobilize for collective action, up to and including strikes.	<b>Organize</b>	<b>2 - Power Building</b>
19	6-Jul	2 PM sessions	<b>Using the Year-Round Organizing 7 Key Strategies to Achieve Maximum Density</b>	This immersive learning experience will focus on achieving a super majority membership for your local by harnessing the YRO 7 Key Strategies for successful membership recruitment. Learn the tactics to acquire your employee list, achieve membership growth, build a strong Union Representative Structure, and establish a two-way communication system so your local is fully equipped to achieve its long-term vision, mission, and goals.	<b>Organize</b>	<b>2 - Power Building</b>
20	7-Jul	2 AM sessions	<b>Tell Your Story: Creating Powerful Videos for Social</b>	Your voice matters and your story can help shape how people understand public education. In this interactive session, you'll learn how to create simple yet powerful videos using just your phone. We'll walk through what makes a compelling story, how to talk about the issues that matter most in your school and community, and how to film content that feels authentic and is engaging on social media.	<b>Communicate</b>	<b>3 - Agenda Driving</b>
21	7-Jul	2 AM sessions	<b>Everyone Belongs Here: Tools for Supporting LGBTQ+ Students, Educators, Parents, and Communities</b>	The LGBTQ+ community has faced attacks for generations, but the current wave of coordinated efforts targeting LGBTQ+ people has intensified across every region of the country. These attacks continue to impact students, educators, families, and school communities in profound ways. This session provides a deep dive into the LGBTQ+ resources already available through the NEA and its partners, including where to access them and how to effectively utilize them. Educators will have the opportunity to collaborate with colleagues on issues relevant to their communities and will leave the session with tangible, practical tools they can bring back to their state and local associations to strengthen and support the LGBTQ+ community while reinforcing the fundamental belief that every person deserves dignity, safety, and belonging.	<b>Advocate</b>	<b>2 - Power Building</b>
22	7-Jul	2 AM sessions	<b>See Educators (like YOU) Run</b>	Electing NEA members on the local, state, and federal levels is crucial to successfully creating the schools our students and educators deserve. This session is targeted to leaders interested in running for public office (not union positions). Participants will examine the core components of what it takes to run for public office, learn how to craft a one-minute stump speech, and review the next steps for getting ready to run for office.	<b>Elect</b>	<b>3 - Agenda Driving</b>
23	7-Jul	2 AM sessions	<b>Raise Every Voice: Turning Communication into Power</b>	You can spark the change necessary to fight back, reclaim power, and win the schools our students deserve, no matter the size of your local. This session shows how member-driven communication turns individual voices into collective action. Learn how to build a communication structure in your local association that mobilizes members, amplifies your message, and drives action. Through real-world examples, from local school boards to state and national actions, you will leave this session understanding how educators build a plan to speak out and organize.	<b>Communicate</b>	<b>1 - Foundational</b>

24	7-Jul	2 AM sessions	<b>Skills to Win: Leader Identification and Building an Organizing Team</b>	How do you go from being a lone crusader to having an organizing team that can win campaigns? Learning how to identify and recruit the leaders you need is key. This session is a part of <i>Skills to Win</i> - an organizing fundamentals training offered through NEA and the Berkeley Labor Center. Participants will learn about how to identify and organize organic leaders and build an organizing team to drive a campaign. This session will cover: how to identify leaders who are trusted by other colleagues; how to map your worksite to identify leaders that reach all the employees in a worksite; how to bring those leaders together in a committed team that can move co-workers to collective action.	Organize	1 - Foundational
25	7-Jul	2 AM sessions	<b>The Coming Federal Voucher Wave: State Strategies to Reject the Federal Program and Contain Its Harm</b>	The new federal tax credit voucher program is set to begin on January 1, 2027. Most states intend to opt in. Others are on hold waiting for Treasury regulations before deciding. States must decide each year to participate or not. This session will provide tools and resources to take action under all scenarios—in blue states, the focus will be on campaigns to reject the program altogether, or delay the decision until a future year; and in red states opting in, the focus will be on guardrails to impose to protect students and the public or how to steer at least some funds to students attending public schools to reduce the harm.	Mobilize	2 - Power Building
26	7-Jul	2 AM sessions	<b>Building Power Through More Effective PAC Fundraising</b>	Learn to create and execute an NEA PAC fundraising program in your local association with tools on how to set a goal, create a plan, ask for donations, and continue this legacy-building work into the future. This session will require listening, learning and participation! No technology requirements to participate in this session, however, a template will be provided via email to participants.	Elect	2 - Power Building
27	7-Jul	2 AM sessions	<b>Principles for Writing Strong Contract Language</b>	Have you ever wondered why the District violates the contract? Although strong bargaining language doesn't guarantee that the employer won't violate the contract, writing sound, powerful language can provide a clear understanding to both members and management. This session will include standards for writing and interpreting language, as well as skill practice to increase your comfort and confidence in writing proposals and counterproposals.	Advocate	1 - Foundational
28	7-Jul	2 AM sessions	<b>Lobbying 101 – Building Lasting Influence with Federal Lawmakers</b>	Lobbying is an organized effort to attempt to influence a decision, and NEA members can play an important role in building support for federal legislation. Whether it's a virtual or a face-to-face interaction, an effective meeting with a federal lawmaker and their staff can prove to be extremely valuable. In this session, attendees will learn proven advocacy and lobbying strategies that are uniquely tailored to the federal level, including effective storytelling and communicating a concise ask. Most importantly, participants will walk away with effective tactics for building lasting rapport and trust with your federal legislators.	Legislate	1 - Foundational
29	7-Jul	2 AM sessions	<b>Republican Educators Leadership Lab</b>	In an environment where pro-public education conservative voices are often underrepresented, this workshop equips participants with the tools, strategies, and confidence to lead effectively within their unions. This leadership training is designed specifically for Republican educators and those interested in building advocacy skills to engage Republican members, as well as develop strategies to effectively advocate with Republican elected officials.	Legislate	2 - Power Building
30	7-Jul	2 AM sessions	<b>Hope Floats!: Organizing for Power to Anchor Racial and Social Justice in the Floods of Authoritarianism</b>	In these dangerous times for our democracy, our collective power as unionized educators is more vital than ever. How can we anchor our students, families, communities, and members to racial and social justice? How can we imagine a thriving future towards freedom, liberty, and justice for all? During this session, participants will discuss, imagine, and strategize ways that we can win.	Educate	3 - Agenda Driving
31	7-Jul	2 AM sessions	<b>Organizing for Power – Using an ESP Bill of Rights Campaign to Grow Powerful Unions</b>	The ESP Bill of Rights is more than a document—it's a powerful organizing tool that helps identify and cultivate leaders, build collective power, and mobilize educators to win the wages, benefits, and respect ESPs deserve. States and locals across the country are transforming their unions, schools, and districts through intentional engagement and organizing led by ESP members for fellow ESP members. Join us to learn how an ESP Bill of Rights campaign can be used to grow membership, improve working conditions, and build solidarity to benefit all educators.	Organize	3 - Agenda Driving
32	7-Jul	2 AM sessions	<b>Stories as Strategy – Elevating ESP Voices to Build Power</b>	This interactive workshop centers the voices and lived experiences of Education Support Professionals (ESPs) as a powerful way to build connection, confidence, and collective power. Participants will reflect on the realities of their day-to-day work and learn how to share authentic stories that connect workplace conditions, respect, and fair wages to student success and thriving school communities. Through conversation, paired activities, and hands-on practice, attendees will strengthen their storytelling and organizing skills while leaving with practical tools and clear next steps to help grow engagement, leadership, and power within their affiliates.	Organize	1 - Foundational
33	7-Jul	2 AM sessions	<b>Building Power for Policy Change in Special Education and Disability Rights Through a Coalition of Locals</b>	This session examines how the Special Education Action Coalition (SPEAC), a California-based coalition of NEA affiliates, builds power for policy changes in special education and disability rights. The SPEAC Model connects grassroots organizing to state policy action. Participants will learn practical organizing strategies to form "action teams", identify leaders, use data to guide campaigns, and coordinate inter- and intra-affiliate efforts to mobilize members and partners for policy and practice change at the local and state level.	Organize	2 - Power Building
34	7-Jul	2 AM sessions	<b>Bargaining for the Common Good</b>	No matter the zip code or the right to bargain, together educators and community can unite to build power and Bargain for the Common Good. Join this session to learn how to get started!	Organize	3 - Agenda Driving

35	7-Jul	2 AM sessions	<b>Community Schools: Engaging, Organizing and Leading</b>	Learn more about the NEA Community School model from colleagues in the field who are implementing and scaling this strategy in state and local contexts. In this session, we will explore how the structures for collaborative leadership support strategic planning and collective action, and panelists will share how the Community School strategy can support your organizing efforts as you further develop your next steps.	Organize	3 - Agenda Driving
36	7-Jul	2 AM sessions	<b>Immigration and Public Schools: Organizing for Safe Zone Policies</b>	As immigration enforcement activity increases around the nation, schools, students, and families have felt the impacts. This session will help school board members understand the effects of immigration enforcement activity on schools, how educators are leading to support and protect students, educators, and families, and how school boards can take action to protect immigrant students and families. Participants will learn about NEA's Safe Zones model policy, the litigation around protections for schools and other sensitive locations from immigration enforcement, and concrete actions to organize to pass safe zone policy in their local districts.	Organize	2 - Power Building
37	7-Jul	2 AM sessions	<b>From Relationships to Results: Unlocking the Values Triangle</b>	From Relationships to Results is an interactive workshop grounded in a core <i>Jobs with Justice</i> framework for conducting power analysis, planning campaigns, and building collective strength. The framework centers on four key components: relationships, values, self-interest, and power. Participants will explore how these elements work together to strengthen organizations, deepen trust, and clarify motivations for action. The workshop provides practical skills to analyze power within their base, allies, and targets to build stronger coalitions and more effective strategies. By the end, participants will leave with actionable tools to organize more strategically and build the collective power needed to win meaningful change.	Organize	2 - Power Building
38	6-Jul	PM - 1st session	<b>Our Fight to Reclaim College as a Public Good for All</b>	Join us to discuss the many threats to the higher education system in the U.S., as well as opportunities for union growth and to fight for the future of higher education as a public good for all. NEA is a major partner in new coalitions such as May Day Strong, Higher Education Labor United, and the Emergency Campaign to Support Higher Education. Together, students, Aspiring Educators, faculty, ESP, alumni, and parents are leading the fight to reclaim college as a public good for all. How can your local or chapter fit in? What can we do to build a powerful, diverse, and broad movement to win college affordability and student-centered instruction from coast-to-coast?	Organize	3 - Agenda Driving
39	6-Jul	PM - 2nd session	<b>Winning Together: Union-District Collaboration for Student Success</b>	How do we make sure that our union has a voice in district decision-making all the time, not just during bargaining? This session is about increasing educator voice on the issues that matter. Come discover a shared decision-making process used by union-district teams across the nation. Assess your local's readiness for this strategy. Explore a capacity-building framework, hear real-world examples, and develop an action plan to approach union-district collaboration from a position of strength.	Organize	2 - Power Building
40	7-Jul	2 AM sessions	<b>The Ones That (Didn't!) Get Away: Action Steps to Retain Your Members Based on NEA's Membership Research</b>	We work hard to bring new members into our locals, but growth isn't just about recruiting members; it is also about retaining them! Without a strong plan to retain members, it will be difficult to increase our union's density. NEA's membership retention research is here to help! Learn more about how to use the research insights to build stronger locals, more capacity, and better member retention. Participants will leave with tools they can use right away. They will engage with research-based communication strategies to support retention in their locals	Organize	2 - Power Building