

21-22 REGION 1 PROGRAM MENU

Sign up for workshops:

[REGION1.WEAC.ORG](https://region1.weac.org)

MEMBER BENEFITS & PERSONAL FINANCE

Don't be Jack. Lessons in financial literacy and starting your career on the right path.

Retirement Planning 101. It's never too early to make a plan for retirement.

Long-Term Care. In today's world, you need to know the facts about long-term care.

COMMUNICATIONS

Communications Framing. Strategies to make the most of your member communications.

First Amendment. Know your rights & advise members of theirs.

Student-Centered Messaging. Learn to write persuasive letters & communications with students at the center.

Social Media, The First Amendment and Your Job. Learn about your rights and the do's and don'ts when it comes to social media and the public education employee.

ORGANIZING, ADVOCACY, & LEADERSHIP

Relational Interdependent Organizing. The ABC's of building strong organizations based on relationships and shared values.

Membership Drive Planning. Learn what works & how to answer the tough questions.

Certification Pros & Cons. Is certification right for your local? Here's what to consider.

Compensation Systems: Need to Know. Taking charge of your career means understanding pay systems.

New Leader Boot Camp. Help for new leaders to be confident & competent in all things union.

Member Representation. Get prepared to handle just about anything that may come your way.

Your Rights and the Violent Student. This session provides an overview of your rights when confronted with violent students from a legal perspective.

EDUCATION SUPPORT PROFESSIONALS

Professional Growth Continuum. Learn about this road map designed to help ESP grow professionally.

ESP Micro-Credentials. Especially for ESP, bring together members to advance skills and build relationships.

PROFESSIONAL DEVELOPMENT

WEA Academy. Checkout all the course offerings @ <https://weacademy.org>

National Board Certification. Find out if it's for you, and get support.

Learning & Growing Conference. Stay tuned for more details on this year's Region 1 PD Conference. Watch for details in your monthly newsletter.

POLITICAL ACTION

GOTV Planning. Elections matter & with the right planning, you can turn out the education vote.

School Board Elections. Learn what works to elect education champions.

Referendums. Learn what works to rally your community for school referendums.

Fair Maps. Fair Maps = fair representation. Find out more and what you can do to make sure your vote counts.

