

TWO POSITIONS AVAILABLE	
POSITION TITLE:	Staff Organizer
EMPLOYER:	Kenosha Education Association
DATE POSTED:	September 10, 2025 APPLICATION DEADLINE: September 24, 2025
STARTING DATE:	October 16, 2025
SALARY:	Salary commensurate with qualifications and experience. Benefit package offered.

Location: Kenosha, WI

Reports to: KEA Labor Organizing Director

Job Type: Full-Time

Position Overview:

The Kenosha Education Association (KEA) is seeking two staff organizers to support its members in the fight for economic and social justice. The Staff Organizer position is a full-time position that requires the ability to manage multiple organizing and representational objectives, both short and long term. KEA represents public education workers in the Kenosha Unified School District (KUSD), the third largest school district in the state of Wisconsin.

The major areas of responsibility for this position include school-based organizing to build membership, advocacy for members, organizing members around workplace and professional issues, political action, and recruiting new leaders and activists to make our union stronger. The essential functions of this position include membership recruitment, growing organizational strength, and engaging members, parents and the community in matters related to K-12 public education.

In addition, the successful candidate will be able to perform as a member of the KEA team, collaborating with other staff, released member organizers, and follow the direction of their supervisor and elected member leaders on a wide variety of union activities and initiatives.

Key Responsibilities:

Organizing & Advocacy

- Coordinate and implement organizing campaigns that engage educators, families, students, and the broader community.
- Organize KEA members around workplace and professional issues, including grievances, workplace actions, and advocacy goals.
- Support and grow the KEA’s membership and participation in the Kenosha Education Justice Coalition.
- Conduct one-on-one and small group meetings to recruit new members, leaders, and volunteers.

- Plan and facilitate community and member meetings, events, and trainings.
- Represent the organizations at community meetings, events, and public forums.

Social Media & Digital Communications

- Create and manage content across social media platforms (Facebook, Instagram, Twitter/X, etc.).
- Develop content and messaging for campaigns, events, and calls to action that align with organizational values and goals.
- Track analytics and engagement data to inform strategy and improve digital reach.
- Collaborate with coalition and union members to uplift community voices and amplify local stories.
- Monitor and respond to messages, comments, and inquiries on social media.

Qualifications:

- Experience in community or union organizing, education advocacy, or similar work in low-income communities or communities of color.
- Strong commitment to social justice, public education, and anti-oppression.
- Demonstrated ability to move workers to action and work independently.
- Excellent interpersonal, verbal, and written communication skills.
- Must possess strong organizational and time management skills.
- Strong digital fluency, including social media, email platforms, shared drives, and video conferencing.
- Experience working across diverse constituencies - educators, parents, students, labor partners, and community organizations.
- Knowledge of educational justice issues locally and nationally.
- Bilingual (Spanish/English) preferred.
- Valid driver's license and access to a vehicle required.
- Flexible schedule required (some evenings and weekends).

Application Information

Interested candidates are encouraged to apply as soon as possible. Interviews will be conducted as applications are received. This posting will remain open until filled.

A complete application must include a one-page cover letter, a resume, and two one-page letters of recommendation in which the two professional references describe their direct knowledge of the work or experience of the candidate in union organizing and advocacy roles. The letters must contain the references' contact information including name, position, mailing address, e-mail address, and phone number.

Submit application to Samantha White, Labor Organizing Director, KEA, 3030 39th Ave, Kenosha, WI 53144 or via e-mail at whites@weac.org no later than 9:00 a.m. on September 24, 2025.

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KEA is an equal opportunity employer. We value a diverse workforce and an inclusive culture. We believe that having a staff, board, and volunteers with diverse personal and professional backgrounds and lived experience enhances our ability to meet our mission and creates an environment where all members of our community can thrive. We strongly encourage applicants from people of color, immigrants, women, persons with disabilities, members of the LGBTQ+ community, people with lived experience of poverty and/or racism, and people from underrepresented and historically marginalized groups.