



**I'M PRESIDENT!**

**NOW WHAT?**

**WEAC LOCAL PRESIDENTS CONVENINGS  
SEPTEMBER 13, 2020**

- Land Acknowledgement
- Outcomes for this convening
- Special Guest – Lt. Governor Mandela Barnes
- Local President Panel
- Small Group
- Now What!
- Next Convening & Thank You!

# AGENDA





# OUTCOME OF CONVENING

Provide local presidents with resources that are easy to use.

Allow local presidents opportunities to collaborate with other local presidents.

# MANDELA BARNES

LT. GOVERNOR OF WISCONSIN





## **LOCAL PRESIDENTS PANEL**

JUSTIN KAMP - WHITEWATER  
JUSTIN DELFOSSE - GREEN BAY  
KAY HANSEN - DENMARK



# small groups

Share your story and talk about what you heard from our panelists.

3 people in your group.

10 minutes.

# NOW WHAT?

## August/September

- Reach out to members and welcome back to another school year and reminding members of who the leadership team and how to contact you.
  
- Reach out to Potential members and welcome back to another school year and brag about local and invite them to become a member of the union family as well as instructions on how to do that.
  
- Email/letter to each school board member. Introduce yourself. They probably know who you are, but do they REALLY know you? Share your story with them and tell them how important public education is and how you are excited to work with them to make this public school a destination district.
  
- Email/letter to Superintendent. Introduce yourself. They probably know who you are, but do they REALLY know you? Share your story with them and tell them how important public education and how you want to work with her/him to make this a great school year for families, students, and staff.
  
- Conduct a meeting of the executive leaders (committee or board). Review your Constitution and Bylaws together. Review coming year. Talk about your priorities (3-4) and brainstorm activities for the priorities.

- Have a meeting with building representatives or depending on your size a meeting for all members and share about the coming year. Allow time for individuals to share concerns or frustrations but make sure they concerns/frustrations that the individual wants to solve. Write them down and save time at the end of the meeting to talk about the concerns/frustrations and what the local might do.
- Plan a social for both members and potential members. Have everyone sign-in (even potential members).
- Collect home emails and cell numbers for members and as many potential members as possible.
- Connect with local media (radio, newspaper and/or tv). Send them a brief bio of yourself and contact information and see if there would be time to meet so you can share the work of the local union.
- All member meeting. Invite all members to a very brief meeting. Introduce leadership. Share what the union has been doing and what it plans to do. Thank them for choosing to be a member – with numbers comes power and influence. End with a treat or something where they can be social. Have a sign-in for all members. You can have sign-in sheets prepopulated and all they must do is verify information and check off that they were in attendance.

**IMPORTANT: COMMUNICATION WITH MEMBERS!!**

Next month: October

A decorative banner with a black outline and a light gray background. The text "Thank You" is written in a black, elegant, cursive font. The banner has a central dot at the top and bottom, with curved lines extending outwards.

Thank You



## NEXT CONVENING

September 15, 2020

6:00 – 7:30 p.m.

**High-Performing Locals:**  
Conduct an assessment of your local so you know your strengths & where you can improve. This will assist you in short- and long-term planning.

<https://weac.org/local-president-convenings/>