



Tips for Member Sign-Ups



Encourage EFT

- 5 percent of credit card payers & 7 percent of check payers are dropped every year
- Eliminates credit card fees



Get More Information

Ask new members to fill out "Tell Us More" on the member form; or fill out the online form linked in their welcome e-mail.



Be Sure Member Form is Complete

- Is it initialed and signed?
- Does it include banking or credit card information?



Continue the Conversation

Continue engaging with new members so they stay informed, active and engaged