

# Meet the New Educator Text Connect Tool

## What is the Text Connect Tool?

The Text Connect Tool is an easy-to-use text messaging program that connects new educators to the right New Educator Card for their role and state. All they have to do is text “Connect” to the number 48-744 and answer two quick questions!

## Why do we want people to fill out the New Educator Card?

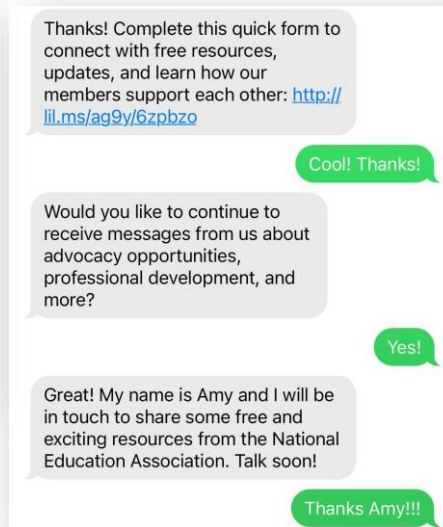
The New Educator Card is an important tool for gathering the contact information of new educators who are interested in learning about or getting more involved in the union. The data from this form is then shared with organizers to ensure they are followed up with!

## How do I use the Text Connect Tool?

Anyone can take out their phone, put “48-744” in where you normally enter a phone number to send a text, and then in the text message box put the word “Connect.” Hit send and then answer the prompts to get your tailored New Educator Card.

## What happens when you text “Connect” to 48-744?

As seen in the below images, the tool will ask you two questions – your role and your state. Then it will share the appropriate form for you to fill out. If you continue to respond after the link, you will be able to opt-in to receive future messages with resources designed specifically for new educators.



**Have more questions?** Email Annie Rosenthal ([arosenthal@nea.org](mailto:arosenthal@nea.org)) at the NEA Headquarters and she will do her best to answer.