

National Ambassadors

You MUST renew your school & student memberships in order to access the full application on the Educators Rising website.

Educators Rising believes in the importance of student voice, and we are excited to announce an opportunity for our members to stand out and get more involved! The Educators Rising Ambassador Program allows you to add leadership experience to your college applications or résumés, have your voice heard on a national level, and network virtually with other rising educators and teachers from across the country.

Benefits

- National exposure
- A chance to provide input and feedback regarding national activities
- Professional development resources
- Listed publicly in our materials, like our Student Leaders webpage
- Leadership experience
- Educators Rising T-Shirt

Eligibility

Active-level Educators Rising members are eligible to become Educators Rising Ambassadors, including state officers. This is a virtual leadership opportunity; no travel is required. In order to be selected, you will have to make and keep your profiles public so that everyone is able to see what you post, and your online presence will need to be professional.

An ideal **Edfluencer** will be:

- Very active on social media.
- Knowledgeable on the differences between Instagram, Twitter, Snapchat, and Facebook — and what kinds of posts are the most popular on each platform.
- Engaged with their audience regularly.
- Posting appropriate and grammatically correct content.
- Invested in having an impact as a future educator.

Criteria

- Have an interest in becoming a future Educator
- Socially responsible media platforms
- Social Media content is positive and or educational
- Consistent social media posts
- Have an understanding of issues in education
- Talk about what they believe are the biggest issues educators handle today.
- Social media must be public

Responsibilities

The primary responsibilities of Educators Rising Ambassadors involve engaging with us and other students on social media. Ambassadors are required to do the following:

- At least twice a week, share important messages from Educators Rising. Retweet or repost content from the national office (@EducatorsRising), or post sample tweets/graphics that we'll create and send to you to make this easy.
- Engage with Educators Rising and other rising educators on Twitter, Facebook, and Instagram regularly. Examples: Comment to respond to a question we asked on Instagram, retweet another ambassador, or send an encouraging tweet to a peer.
- Using #EdRising, post photos of chapter events, conferences or competitions, classroom experiences, or wearing Educators Rising gear. We especially want personal teaching stories; student voice matters!
- Participate in online events, like Twitter chats or Educators Rising Week.
- Complete the EdRising online profile and fill out a short survey to become one of our featured students.
- Share teaching stories and interests with us so we can keep an eye out for complementary opportunities to get more involved.
- Follow all current national ambassadors and regularly review their postings. Alert the national office of any posting that appears inappropriate.

Educators Rising Ambassadors must be able to check and regularly respond to emails throughout the year. We'll communicate all upcoming opportunities via email, and we want Ambassador input on what to pursue.

Additional Opportunities

During the year, **Edfluencers** will have chance to engage further with us. Here are ways to get even more involved:

- If attending state/regional conferences, post on social media to share what's going on and provide event coverage for those who can't be there.
- When it gets closer to our national conference, promote it to followers and share experiences if attending.
- Become an internal advisor on Educators Rising's social media and communications strategies.

More information will be provided about these opportunities as they arise.

Application Process

Students should be active-level Educators Rising members and apply through this page. All applicants must write 1-2 paragraphs on the following topics:

1. Why do you want to be an Educators Rising Ambassador?
2. What was your most successful social media post in the last three months? How do you know that it did well? Why do you think it was so successful?
3. What do you believe is the main problem educators face today?

All applicants will be notified of their status on October 9, 2023. The program runs through the Educators Rising National Conference in June 2024. (Note: Ambassadors are not required to attend, nor will expenses be covered if attending the conference.)

Apply here starting on August 28, 2023.