



Wisconsin School Referendum WEAC/Region Request Form

Local Name:	Have the local members voted yes to support the referendum? (Y/N)
Local Contact & Role:	Local Leader Personal Phone: Local Leader Personal Email:
UniServ Director :	
Operating Referendum? (Y/N) Capital Referendum? (Y/N)	Operating Ref. Total: Capital Ref. Total:
YES Committee Lead:	YES Comm. Lead email/phone:
Budget for Yes Committee*:	Requested funds from Local or UniServ:
Are you working with any community partners? If so, who? Explain how they are helping?	Why is this referendum important to your community?
What is the school district plan, research and/or other data collected for the Referendum? What is their URL?	
WEAC Support Requests (Y/N):	
	Voter Count Info WEAC can help you ID likely yes voters with a special NEA Education Support Score in the voter database for doors and phones
	Communications Expertise WEAC can help hone your story for editorials, scripts, radio spots, flyers and more.
	Graphic Design WEAC can create a uniform design for logos, mailers, flyers, door hangers, yard signs, internet banner ads, etc.
	Social Media Help WEAC can help with getting your message out on social media.
	Email Blasts WEAC can help create scripts and email blast to all members and potential members living in your school district.
	Text Blasts WEAC can provide a texting platform to blast likely yes voters in your district.
	Phone Banking This would include creating the lists and scripts, utilizing WEAC's system to track yes votes.
	Door-to-Door Canvassing This would include lists, access to digital system to check-off doors (mini-VAN), and scripts

*** YES Committee Requirements:**

- A YES Committee that receives or spends more than \$2,500 must register with the local school board.
- A YES Committee that spends more than \$10,000 is required to report its receipts and expenditures with the County Clerk.
- A YES Committee cannot receive anonymous contributions over \$10.

Forward form to your Regional UniServ or Organizing Director. Questions? Contact Christina Brey, breyc@weac.org, 608-276-7711